



***William T. Kriesel, CPA/PFS, CFP® , AEP®  
Partner-in-Charge; Financial Planning  
Bowers & Company CPAs PLLC***

Direct Dial: (315) 234-1186

Email: [wtk@bcpllc.com](mailto:wtk@bcpllc.com)

William T. Kriesel, CPA/PFS, CFP®, AEP® is partner in charge of the financial planning subsidiary of Bowers & Company, CPAs PLLC, B&C Planning Services, LLC, a New York State Registered Investment Advisor. Bill is also a partner in the tax department of Bowers & Company, CPAs, PLLC. Bowers has fourteen partners and a total staff of seventy. Bill is also managing partner of Diversified Capital Management, LLC. Originally from Syracuse, New York, Bill graduated LeMoyne College, B.S. (Accounting) in 1986, and has been a CPA since 1989.

**Areas of expertise include:** tax planning, research and compliance, financial planning, estate and retirement planning and business advisory services.

Bill has **authored articles** for the following publications:

- *The Importance of Risk Profiling in Financial Planning* - NYSSCPAs Tax Stringer
- *Creative Uses for Insurance* – CPA Journal
- *Estate Enhancement Plan* – CPA Journal
- Contributing Writer – National Income Tax Workbook

Also a past **guest on WCNY TV's popular Financial Fitness Program**, Bill has appeared multiple times discussing the 2013 Government shutdown, Debt ceiling issues, estate planning and General market commentary.

Licenses and certifications include:

- Licensed CPA in the State of New York
- Certified Financial Planner (CFP)
- Accredited Estate Planner (AEP)
- Personal Financial Specialist (PFS)
- Licensed as a Registered Principal and a New York Life, Health and Accident Agent

Bill's professional and community activities include:

- American Institute of Certified Public Accountants
- New York State Society of Certified Public Accountants (NYSSCPA)
- Past Chair of the Financial Planning Committee for the NYSSCPA
- Financial Planning Association
- Board Member - Estate Planning Council of Central New York
- Board Member – LiteracyCNY
- Past - Member, Board of Directors, Treasurer of Home Aides of Central New York, Inc.
- Past - Treasurer of the Board of Directors of the Syracuse Opera Company, Inc.

The 2012 Eldercare Celebrity Open was held in honor of Bill, recognizing him as a distinguished professional and prominent community volunteer.

Bill was also honored as a recipient of the inaugural "40 UNDER 40" award. This award, affiliated with the Syracuse Chamber of Commerce is awarded to outstanding business and civic leaders under the age of 40.